

A New Product Which Makes Any Video To DVD Transfer A Snap!

It's not too often that we write an article about how dumb we are. We must be dumb because over the last couple of years, we've talked to many people who have not only been transferring their vinyl recordings to CD using DC Six, but we've also heard that many of you are transferring your old VHS, beta or 8mm tapes to DVD. If you can do it and we can't, I guess we must be dumb. Read on as to how we smartened ourselves up.

Having formerly healthy egos, we decided if you could do a video transfer, we could too. So we set out to transfer some of our old Disney and other home movie VHS tapes to DVD. These old videotapes are unlikely to last nearly as long as records, so it's best to convert them while they still work - and while you still have a player!

Being chock full of self-confidence, we ordered a video capture product to do the job. Our first attempt was with a name-brand video company product, so we thought we'd be in fine shape. Wrong. The USB video capture device took one look at our Disney tape and said something like, "You're trying to copy a tape! How dare you!" And then it refused to show any video at all.

After much research, it became clear that we had run into a little thing called Macrovision - a method designed to drive you crazy when you want to back up your VHS tapes. But that's wasn't all. The name brand device did allow us to record in non-copy protected videos, but then the software to do it was SOOOOOOO SLOOOOOW. Really, we'd fall asleep or drop into a stupor waiting for it to do a simple bit of cutting. "Where's fast edit mode?", we wondered. We even called them to ask about the speed and they said it ran lickety split on their machine - a Cray supercomputer.

So the name brand device went into the trash. We then reasoned that if a \$300 device couldn't do the job, perhaps an \$80 device which was advertised everywhere could. So, self-confidence bruised but not broken, we ordered one that seemed to fit the bill. The sleek little black box came with a sleek little remote control and seemed promising. Sure, the manual was a half page on which 8 languages were printed, but heck, if you can do it, so can we.

So we bravely installed the thing and popped in our Disney tape. Sure enough, video appeared in the included recording software. Ah, yes. We knew we could do it. We then hit "record" and made our first test recording. We only recorded a few minutes so that we could see how things worked. After that time, we stopped the recording and noticed a little indicator saying we had experienced over 400 dropped frames. That's didn't sound good. We don't like to drop things - especially frames.

Still, we decided to soldier on. We played the recorded video on our computer screen and were greeted with jumps in the video very frequently. Could this have anything to do with those dropped frames? We looked back at the half page manual. Perhaps the answer was in one of those other languages, but we couldn't read it.

Being eternal optimists, we speculated that perhaps the jumpiness was just on our computer screen and wouldn't exist on a video DVD. So we bravely told the program to make us a DVD. "Sure", it said. "What kind of codec do you want to use?". We could choose from XVID, Divx, MPEG2, VCD, SVCD, PSP and, I think, EIEIO. So we looked these terms up on the net. Holy Cow! We just wanted to make a simple DVD the way the simpletons in Hollywood do, not take a degree in nuclear physics. I'll bet Paris Hilton can do it - but we couldn't.

But still we wouldn't give up. We are made of sterner stuff than that. But the \$80 device with the half page manual joined its useless cousin in the trash can.

Finally, we began to smarten up. We called some of our industry contacts who know about such stuff and told them we obviously needed a video transfer device which was easy to set up, worked fast, didn't drop frames and was usable by dolts like us without help.

Their answer? "It doesn't exist.". But they proceeded to help us anyway. They told us what bits and pieces to get. They then took us by our feeble hand and led us, sheep like, thru the entire process of recording video into our computer and then they helped us make a DVD. A few hours of long distance charges with \$150/hour experts is all it took to put that Disney on a disc.

So what did we learn from all this? The answer is that video is MUCH more complicated than audio. You've got compression schemes, frame rates, screen sizes, rendering and all manner of complications to deal with.

But even dumb clucks like us could easily transfer our VHS tapes to DVD - and this is important - *Once We Were Shown How to do it.*

So, we are proud to announce the upcoming shipment of the **Easy Video To DVD Transfer Kit**. This includes all you need to allow you to easily and successfully transfer your VHS, 8mm, Beta or other video source to DVD.

Included in the kit is:

- A premium PCI video capture card with tuner.
- All the cables needed to do this transfer so you don't have to drop \$30 at Radio Shack for an S-Video cable
- And also a DVD that does just what our expensive industry mavens did to help us - it leads you - step by step - thru the entire process of creating a DVD from your video tapes.

With the **Easy Video To DVD Transfer Kit**, you'll just follow along with us, and we not only tell you what to do, but also show you each and every step of the way. Your first

DVD will be successful and you'll be able to immediately start transferring your tapes knowing you are doing it the right way.

And you get the whole kit, with capture card, cables and tutorial DVD for only \$129. Just click below to read more.

<http://www.tracertek.com/khxc/index.php?app=ccp0&ns=prodshow&ref=evidtodvd>

Or, you could simply do what we did and figure it out for yourself. That should be easy since you are obviously smarter than we are.

We admit it.